

INVESTOR DECK

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For more information, contact: team@hellochargia.com



OUR MISSION, VISION, VALUES

M

We enhance the charging experience for EV users by providing an instant and efficient virtual teleassistance solution to handle any issue seamlessly.

V

To provide intelligent teleassistance services to over 1 million EV users simultaneously, ensuring seamless support and an enhanced charging experience worldwide.

VA

**Innovation · We leverage AI to revolutionize EV charging assistance.
Efficiency · Instant and seamless support for EV users.
Scalability · A system designed to grow with market demand.
Sustainability · Driving the future of eMobility with smart solutions.**

OUR TEAM, EMOBILITY & (AI) EXPERIENCE

Chargia was founded by a team with experience in the electric mobility and technology sectors, led by Eduardo Medina Banderas and Martín Fimia Casalilla.



Eduardo Medina
CEO (Serial Entrepreneur)



Martín Fimia Casalilla
CTO (Software Engineer AI)



OUR MANIFESTO

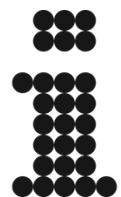
At Chargia, we are redefining the EV charging experience with smart, seamless, and user-centric solutions.



Integration – Seamless AI-driven integration with charging networks ensures a frictionless experience for EV users.




Actionable Insights – Continuous data-driven insights empower users and operators to make informed charging decisions.



Instant Assistance – Real-time support eliminates waiting times, providing instant solutions at any charging station.



A man with a beard and long hair tied back, wearing a grey t-shirt, is looking down at a smartphone with a frustrated expression. He is standing next to an electric vehicle charging station, with his hand near the charging cable. The background shows a blurred outdoor setting with trees and a white car.

PROBLEM STATEMENT

EV Charging Point Operators (CPOs) struggle with providing fast, efficient, and scalable customer support. Current solutions rely on call centers, slow ticketing systems, and fragmented user experiences, causing delays, frustration, and lost revenue.

With the rapid growth of the EV market, the need for instant, automated assistance is more critical than ever.

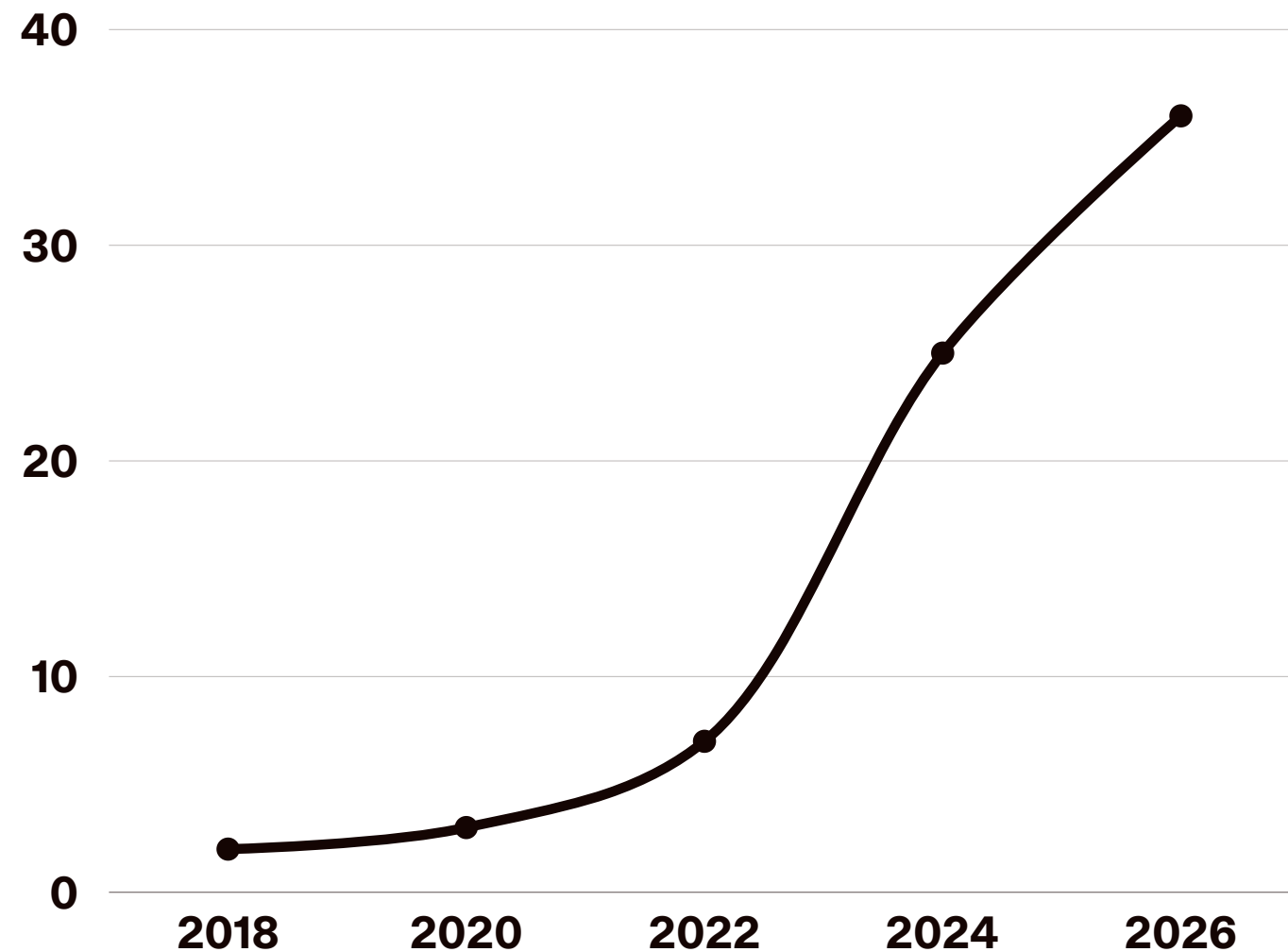
SOLUTION

Chargia offers a **virtual assistant via WhatsApp that uses artificial intelligence** to provide instant, automated support for Charging Point Operators (CPOs) and their customers. By integrating directly with the CPOs' backend systems, Chargia diagnoses and resolves charging issues in real time, reducing operational costs and improving customer satisfaction.

Our technology ensures a seamless experience, 24/7 availability, and multilingual support—making EV charging more accessible and reliable.



The EV Revolution: Unstoppable Growth



MARKET OPPORTUNITY

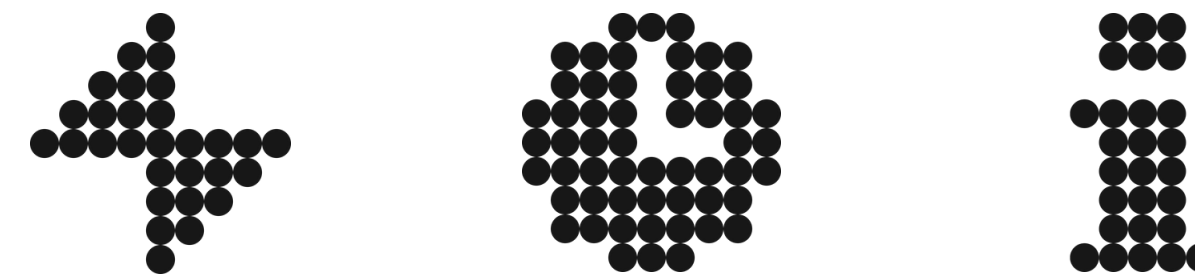
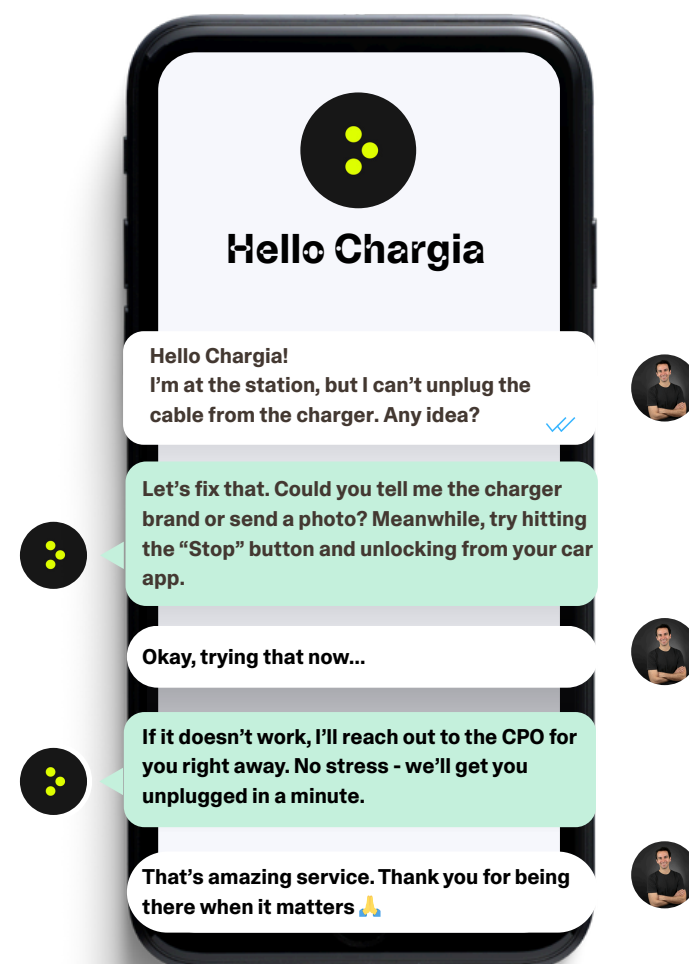
The EV market is growing exponentially, with 14M+ electric vehicles sold in 2023 and expected to surpass 50% of new car sales by 2030.

To support this growth, the world needs 50M+ charging points, creating an urgent demand for efficient, automated charging support.

BUSINESS MODEL

How Chargia Generates Revenue & Delivers Value

Our scalable business model is built on three
key revenue streams:

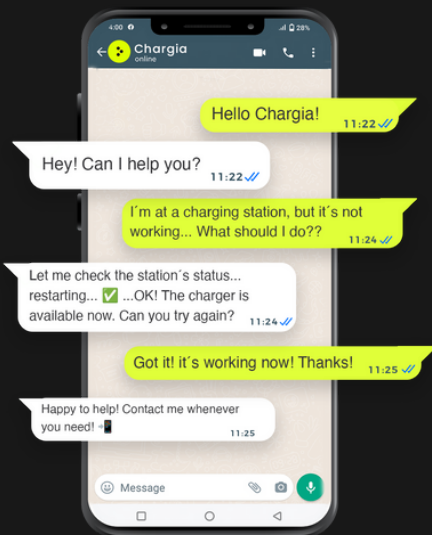


- 01** Monthly Fee per Charging Point – Subscription-based pricing for CPOs.
- 02** Revenue from Service Recommendations – Commissions on referred services.
- 03** Conversational Data Hosting & API Integrations – Monetizing AI-powered insights.

PRODUCT
OVERVIEW

AI-Powered Features Driving Value

AI-Powered
Assistance for
Seamless EV
Charging



01

Instant Issue Resolution

02

Data-Driven Optimization

03

Seamless CPO Integration

04

Driver-Centric
Experience

MARKET READINESS & EARLY MOMENTUM

Chargia is laying strong foundations for scalable growth by securing key industry relationships and validating market demand.



01

Market Validation: Interest from CPOs and industry players, with ongoing discussions.

02

Strategic Partnerships: Conversations underway with charging networks and tech providers.

03


Operational Readiness: AI system trained with real charging scenarios, ensuring seamless assistance at launch..

COMPETITIVE ANALYSIS

Why Chargia Wins

Unlike traditional support systems, Chargia provides instant AI-powered assistance, enhancing efficiency and customer satisfaction.

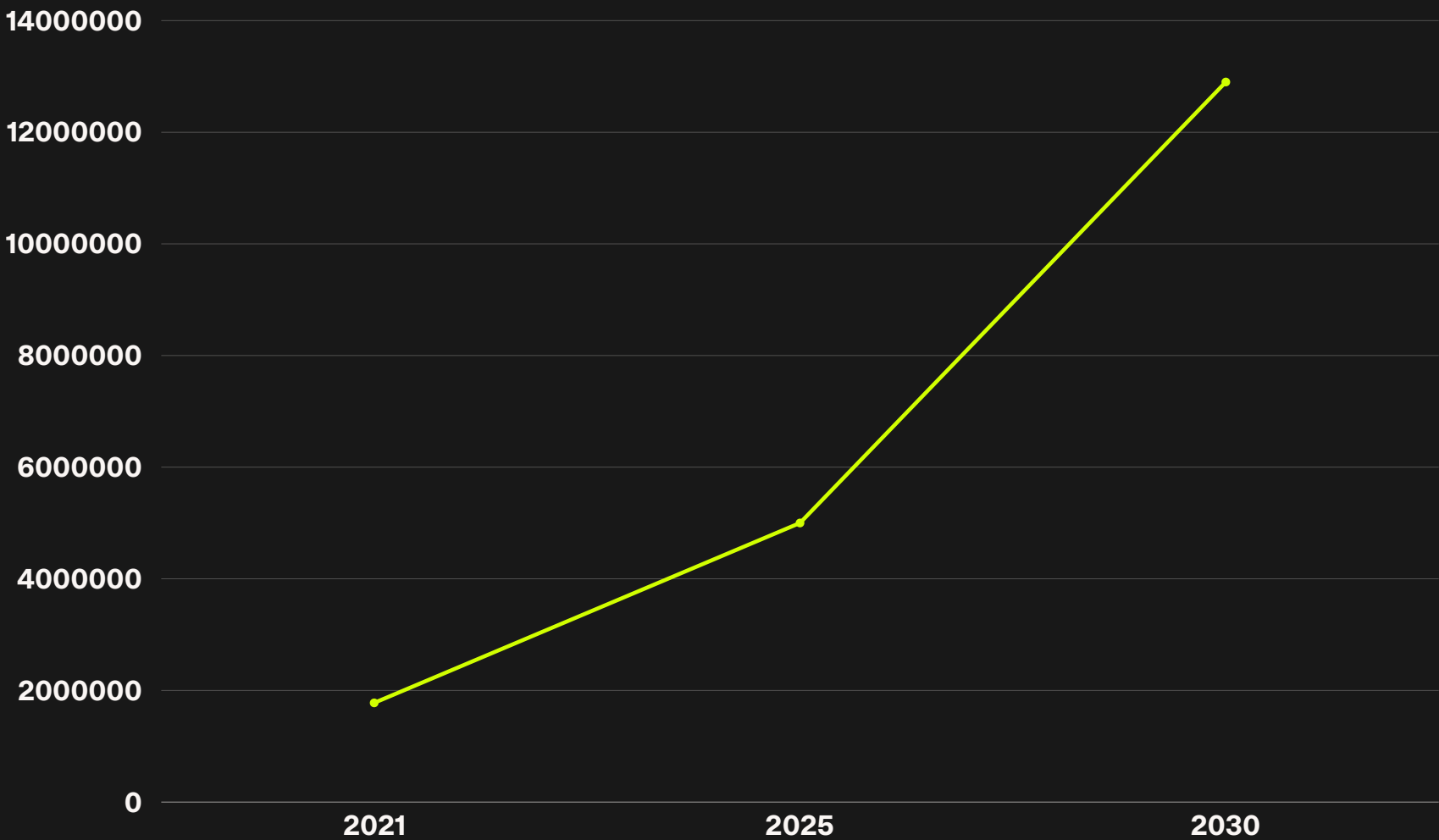


Feature	Traditional CPO Support	
Response Time	Slow (call centers/tickets)	Instant (AI chatbot)
Availability	Office hours only	24/7 support
User Experience	Frustrating & inefficient	Seamless & automated
Scalability	Hard to scale	Fully scalable AI
Multilingual Support	Limited (1-2 languages)	AI-driven multilingual support

While traditional charging operators rely on slow customer support systems with limited language options, Chargia leverages AI-driven real-time assistance, offering seamless multilingual support to improve the customer experience worldwide.

CHARGIA'S GROWTH POTENTIAL

Forecasting Sustainable Growth



✦ Chargia’s AI-driven assistance is expected to reduce customer support costs for CPOs by up to 15% while increasing station uptime.

With the market growing to over 12 million public charging points by 2030, our scalable model ensures long-term profitability and operational efficiency.

✦ 2 million charging stations

✦ 5 million charging stations

✦ 13 million charging stations

Thank You

